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Penny For Your Thoughts ...

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Who We Are

The Bennett Law Office counsels clients in the areas of entertainment, copyright and trademark law matters.

Penny For Your Thoughts ... Protecting and Leveraging Your IP is the "e" newsletter from Bennett Law Office, PC. Our goal is to keep you informed of ways to protect your intellectual property and help you realize new sources of income from your creative endeavors.

● **LIVESTRONG: BARKING UP THE TRADEMARK TREE**

The Lance Armstrong Foundation, Inc. [filed suit in the Western District of Texas \(Austin\)](#) for trademark infringement against Oklahoma Animal Charity Collar Group, Inc. for its PURRSTRONG and BARKSTRONG animal collars.



Armstrong's foundation is the owner of the LIVESTRONG trademark for wristbands and fundraising. The LIVESTRONG mark was first used in interstate commerce in December 2003 and Armstrong's foundation secured a federal trademark registration on January 31, 2006. Armstrong's foundation has 15 registered/pending trademark applications related primarily in classes 14 (jewelry) and 36 (fundraising).

Pursuant to the complaint filed on September 11, 2007, Animal Charity Collar Group, Inc. approached Armstrong's foundation for a license and made an in person proposal on July 29, 2005. The proposal was denied.

Whose mark is "strongest?" We shall see.

● **"If I Could Only Fly" Soars With Joe Nichols' Cut**

Congratulations to our client Marsha Weldon and her publishing company Texas Ghost Writers Music/BMI for the song "If I Could Only Fly" cut by Joe Nichols on his fourth album for Universal South. The album, REAL THINGS, released August 21, 2007.

"If I Could Only Fly" was written by [Michael David Fuller](#) a/k/a Blaze Foley and was recorded by Blaze, [Merle Haggard](#) and others.

● **Bennett Law Office Welcomes New Staff Member**



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Katherine Stimson joins the staff of Bennett Law Office as a paralegal.

Katherine received her Master's degree from the University of Miami in Music Business & Entertainment Industry Studies. Prior to pursuing graduate studies, Katherine received a BFA in Music



United States Copyright Office



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from York University's Faculty of Fine Arts in Toronto, Canada.

While attending the University of Miami graduate program, Katherine interned with Columbia Records' digital marketing department and the copyright & licensing division of EMI Music Publishing Latin America.

Prior to joining the firm, Katherine worked in corporate event planning and cruise ship entertainment bookings with the Suman Entertainment Group of Miami, FL.

• **Who We Are**

Tamera Bennett, nicknamed by her clients as the IP quarterback, develops strategies to protect and leverage each client's intellectual property. Tamera works closely with her clients to implement customized brand management programs. Tamera's clients range from rock star to leadership coach and financial guru to custom motorcycle designer.

Tamera is a past chair of the State Bar of Texas Entertainment & Sports Law section, a founding board member of the Women Business Owners of Denton County, and a former adjunct professor at Dallas Baptist University. Tamera frequently lectures to attorneys and business owners on intellectual property and entertainment law matters. In addition to her law practice, Tamera is the owner and president of Farm To Market Music, LLC a full service song administration company.

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